



www.thebedandbreakfastclub.co.uk

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NO BULL – JUST A GREAT NEW WEBSITE

The Bed and Breakfast Club, formerly The Bulldog Club, has launched its new website www.thebedandbreakfastclub.co.uk.

The new website is fresh and user friendly. It has all the usual information and images that visitors have come to expect of The Bed and Breakfast Club, but some features have been enhanced, new features have been added, and navigation has been made simpler. Search facilities, for instance, have been improved and a new search facility, Search by Map, has been added to make finding a bed and breakfast in your preferred location even easier and faster.

The popular “Stone’s Throw Away” feature, which contains sights and places of interest within easy reach of each property, has been improved. Also, links to The Bed and Breakfast Club’s Twitter and Facebook social media sites have been added to the website’s home page, as well as an RSS feed, to make it easy for visitors to retrieve the latest content and information.

The Bed and Breakfast Club promises that all homes are personally inspected to ensure the highest level of accommodation. Because of this personal approach, it can also guarantee that the property descriptions on its website will continue to be a true reflection of the superb properties in its portfolio.

Emma Crane-Robinson, Managing Director, said: “Our investment in the redesign of our website reflects our commitment to our guests and our hosts to deliver a highly efficient, first-class service. When you book a bed and breakfast with The Bed and Breakfast Club, you are booking a unique experience - one we are confident you will want to repeat.”

Carol Ann Nicholls, Communications Director, added: “As well as looking great, our newly redesigned website is fully search engine optimised which will make us more visible on-line. This will attract a wider client base and ensure we continue to offer our hosts and our guests the best service possible.”

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Note for Editors: The Bed and Breakfast Club, formerly The Bulldog Club, was established in 1988. It offers guests first class, luxury bed and breakfast accommodation in exceptional private homes in London and the UK. Each property is chosen on its individual merits and each has a unique style and feel. What all properties have in common are stylish and beautiful interiors at affordable prices.